

Series T 197-219. Retail Sales of Stores of Multiunit Retail Firms, by Kind of Business: 1929 to 1970

[In millions of dollars]

Year	All stores	Durable goods stores						Nondurable goods stores						Drug and proprietary stores	Eating and drinking places	
		Total sales ¹	Automotive group		Furniture, appliance group		Lumber, building, hardware group		Total sales ¹	Apparel group						
			Motor vehicle, other automotive dealers	Tire, battery, accessory dealers	Furniture, home-furnishings stores	Household appliance, radio stores	Total	Lumber, building materials dealers		Total ¹	Men's and boys' wear stores ²	Women's apparel, accessory stores ³	Family and other apparel stores			Shoe stores
197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	
FIRMS WITH 11 OR MORE STORES																
1970 ⁴	117,245	8,617		1,827	1,508			108,628	5,475	819	1,875		1,473	4,358	2,859	
1970 ⁵	110,848	5,750		1,747	1,281			105,098	6,191	852	2,250		1,712	4,307	2,683	
1969	103,070	5,892		1,816	1,354			97,178	5,921	905	2,090		1,598	3,777	2,487	
1968 ⁶	94,194	5,415		1,736	1,303			88,779	5,186	767	1,837		1,335	3,373	2,122	
1967	85,203	6,184		1,529	1,362			79,019	5,069	612	1,855		1,367	3,120	2,554	
1966	80,323	5,979		1,472	1,276			74,344	4,770	573	1,779		1,269	2,663	2,222	
1965	73,356	5,506		1,312	1,193			67,850	4,445	557	1,656		1,168	2,300	1,891	
1964 ⁷	68,306	5,320		1,242	1,126			62,986	4,287	531	1,622		1,155	2,029	1,677	
1964 ⁸	63,191	5,032		1,196	1,246			58,159	4,145	387	1,757		1,142	1,896	1,446	
1963	58,280	4,469		1,098	1,115			53,811	3,796	355	1,607		1,054	1,728	1,253	
1962	55,576	4,271		1,087	1,070			51,305	3,683	351	1,490		1,082	1,640	1,202	
1961	52,531	4,013		1,001	1,050			48,518	3,567	357	1,442		1,030	1,526	1,141	
1960 ^{9*}	50,681	3,985		990	999			46,696	3,515	348	1,414		1,025	1,452	1,115	
1960 ^{10*}	48,603	3,960		980	970	(11)	(11)	44,643	3,144	228	1,337	(11)	992	1,309	999	
1959	46,673	3,365		973	965	1,192	825	43,308	3,046	231	1,302	578	935	1,223	950	
1958	43,853	3,146		867	957	1,098	765	40,707	2,805	223	1,198	532	852	1,118	871	
1957	41,900	3,031		815	924	1,053	723	38,868	2,696	232	1,141	523	800	1,032	868	
1956 ¹²	39,754	3,097		763	953	1,131	810	36,657	2,616	219	1,093	534	770	943	821	
1956 ¹³	36,291	2,836		732	784	1,316	818	33,455	2,249	175	863	433	788	836	756	
1955	33,918	2,790		700	347	366	1,300	31,128	2,166	186	852	404	724	785	707	
1954	31,690	2,582		609	346	378	1,178	29,108	2,041	187	794	385	675	760	662	
1953	30,929	2,580		636	321	390	1,155	28,349	2,079	205	821	402	651	759	671	
1952	30,120	2,605		611	317	383	1,224	27,515	2,068	214	834	378	642	737	622	
1951	28,536	2,521	(11)	568	287	392	1,208	26,015	2,009	215	786	356	652	722	590	
FIRMS WITH 4 OR MORE STORES																
1951	34,000	3,825	389	575	569	572	1,582	1,147	30,175	2,763	342	1,137	539	745	905	779
1950	31,232	3,863	408	551	592	622	1,561	1,147	27,369	2,588	338	1,042	512	696	852	724
1949	29,041	3,240	331	448	519	482	1,336	957	25,801	2,588	342	1,049	517	680	847	721
1948	29,737	3,407	287	454	562	465	1,505	1,107	26,330	2,729	366	1,117	548	698	869	742
1947	26,958	3,109	262	437	533	417	1,315	962	23,858	2,566	385	1,012	483	686	864	714
1946	22,514	2,510	191	467	436	281	998	715	20,004	2,434	355	1,013	425	641	830	676
1945	17,280	1,627	96	295	277	112	739	565	15,653	2,090	272	968	329	521	704	593
1944	16,234	1,416	91	270	240	81	636	500	14,818	1,957	264	923	286	484	681	558
1943	14,926	1,316	82	254	224	71	589	478	13,610	1,791	241	843	232	475	654	518
1942	14,376	1,291	79	236	211	101	588	486	13,085	1,594	237	668	182	507	571	439
1941	12,635	1,465	200	293	226	134	552	480	11,170	1,280	229	504	135	412	479	374
1940	10,500	1,157	165	241	175	104	427	385	9,343	1,062	182	428	97	355	425	330
1939	9,570	1,024	136	236	151	88	375	350	8,546	992	173	394	80	345	400	304
1938	8,872	931	115	221	126	77	362	339	7,941	913	156	349	76	332	377	288
1937	9,426	1,065	182	225	150	93	381	357	8,361	989	177	371	90	351	378	290
1936	8,960	986	190	208	127	81	351	330	7,974	913	174	326	90	323	352	270
1935	8,040	813	168	187	97	65	274	256	7,227	758	141	260	78	279	317	248
1933	6,618	528	115	76	86	60	180	162	6,090	589	112	214	41	222	267	183
1929	10,412	1,683	624	122	235	157	509	488	8,729	1,197	271	413	144	369	312	299

See footnotes at end of table.

Series T 197-219. Retail Sales of Stores of Multiunit Retail Firms, by Kind of Business: 1929 to 1970—Con.

[In millions of dollars]

Year	Nondurable goods stores—Con.							Nondurable goods stores—Con.						
	Food group		Gasoline service stations	General merchandise group				Food group		Gasoline service stations	General merchandise group			
	Total	Grocery stores		Total ¹	Department stores, excl. mail order	Mail order (catalog sales)	Variety stores	Total	Grocery stores		Total ¹	Department stores, excl. mail order	Mail order (catalog sales)	Variety stores
FIRMS WITH 11 OR MORE STORES														
1970 ⁴	44,072	43,183		46,102	31,893		5,417	12,921	11,569	609	9,950	6,149	1,284	2,326
1970 ⁵	40,965	40,557		45,302	31,105		5,627	11,344	10,140	548	9,300	5,743	1,235	2,143
1969	37,619	37,163		41,997	28,934		5,232	10,636	9,468	505	8,560	5,159	1,156	2,077
1968 ⁶	34,707	34,295		38,395	26,184		4,821	10,493	9,319	470	8,930	5,373	1,301	2,077
1967	32,241	31,150		30,953	20,984		5,029	9,418	8,284	416	7,916	4,636	1,171	1,937
1966	30,940	29,906		28,988	19,653		4,593	7,259	6,192	357	6,713	3,788	959	1,812
1965	28,598	27,627		26,112	17,593		4,096	5,614	4,705	271	4,925	2,630	608	1,559
1964 ⁷	27,081	26,198		23,645	15,807		3,770	5,499	4,657	241	4,621	2,380	609	1,510
1964 ⁸	25,634	24,903		21,375	13,361		3,928	5,111	4,318	234	4,222	2,185	581	1,406
1963	24,357	23,692		19,018	11,817		3,542	4,211	4,520	285	4,094	2,050	628	1,325
1962	23,695	23,046		17,568	10,751		3,404	4,328	3,729	331	3,666	1,828	621	1,147
1961	22,774	22,119		16,249	9,875		3,147	3,635	3,106	294	2,978	1,421	491	1,008
1960 ^{9*}	22,076	21,424		15,478	9,374		3,018	3,340	2,833	288	2,693	1,226	464	952
1960 ^{10*}	21,472	20,602		14,991	8,839		3,053	3,110	2,618	316	2,448	1,075	424	900
1959	20,368	19,502		14,521	8,607		2,977	19,461	18,590		2,779	1,937	375	467
1958	18,221	17,377	(11)	13,092	7,790		2,668	18,221	17,377	(11)	2,668	1,936	403	445
1957	16,636	15,895		12,805	7,630		2,619	16,546	15,454		2,613	1,935	423	447
1956 ¹²	16,546	15,454		12,805	7,630		2,619	15,250	14,223	561	9,726	4,575	1,233	2,508
1956 ¹³	16,546	15,454		12,805	7,630		2,619	14,345	13,359	538	8,862	4,092	1,130	2,357
1955	15,250	14,223		10,341	4,918		2,613	13,992	12,404	498	8,962	4,058	1,233	2,350
1954	14,345	13,359		8,862	4,092		2,357	12,552	11,606	474	8,916	4,002	1,254	2,322
1953	13,992	12,404		8,575	3,820		2,233	11,705	10,718	478	8,575	3,820	1,220	2,233

* Denotes first year for which figures include Alaska and Hawaii.

¹ Includes data for kinds of business not shown separately.

² Includes men's and boys' clothing and furnishings stores, and custom tailors.

³ Includes women's ready-to-wear; other apparel, accessory, specialty shops; and furriers.

⁴ New basis; adjusted to reflect the classification, definition, and distribution of firms by size according to the 1967 Census of Business.

⁵ Old basis; based on the 1963 Census of Business.

⁶ Data for series T 198-219 not comparable with previous years because of industry classification changes, and the shift of "nonstore" operations into the general merchandise group.

⁷ New basis; adjusted to reflect the classification, definition, and distribution of firms by size according to the 1963 Census of Business.

⁸ Old basis; based on the 1958 Census of Business.

⁹ New basis; adjusted to reflect the classification, definition, and distribution of firms by size according to the 1958 Census of Business.

¹⁰ Old basis; based on the 1954 Census of Business.

¹¹ No longer available separately; included in total for group.

¹² New basis; adjusted to reflect the classification, definition, and distribution of firms by size according to the 1954 Census of Business.

¹³ Old basis; based on the 1948 Census of Business.